

# YES-EU Group AG – Privacy Policy

## Introduction

This Privacy Policy explains how YES-EU Group AG (“YES-EU”, “we”, “us”, “our”) processes personal data in connection with the use of our website [www.yes-eu.com](http://www.yes-eu.com). It explains what personal data we collect, for what purposes we use it, how long we retain it, and what rights data subjects have under applicable data protection laws.

We process personal data in accordance with the Swiss Federal Act on Data Protection (“FADP” / “nFADP”) and, where applicable, the EU General Data Protection Regulation (“GDPR”).

## 1. Controller and Contact Information

Controller for the processing of personal data described in this Privacy Policy is:

YES-EU Group AG  
Bahnhofstrasse 11  
6390 Engelberg  
Switzerland  
Email: [dataprivacy@yes-eu.com](mailto:dataprivacy@yes-eu.com)

The website infrastructure is hosted in Iceland by Advania on infrastructure operated through atnorth. Iceland is part of the European Economic Area (EEA) and provides an adequate level of data protection.

## 2. Categories of Personal Data

We may process the following categories of personal data:

- Technical data such as IP address, browser type, operating system, timestamps and visited URLs.
- Contact information voluntarily submitted through the website contact form.
- Cookie and analytics information where applicable.

## 3. Purposes and Legal Bases of Processing

We process personal data only to the extent necessary for operating and maintaining our website, responding to inquiries, ensuring IT security, and improving our online services.

Where the GDPR applies, processing is based in particular on the following legal bases:

- Art. 6(1)(a) GDPR – consent, where consent is required (e.g. optional analytics cookies).
- Art. 6(1)(b) GDPR – responding to inquiries or taking pre-contractual measures.

- Art. 6(1)(c) GDPR – compliance with legal obligations.
- Art. 6(1)(f) GDPR – legitimate interests, including secure and reliable operation of the website and prevention of misuse.

## 4. Website Infrastructure and Server Logs

When visiting our website, technical server logs are automatically collected and processed for security, operational and troubleshooting purposes.

This may include:

- IP address
- Browser user agent and operating system
- Date and time of access
- URLs visited
- HTTP response status
- Referring website or search engine
- Search keywords where technically available

Visitor logs are retained for up to five (5) years. Technical server logs are retained for fourteen (14) days. Logs are not shared with third parties except where legally required.

## 5. Contact Form

If you contact us through the website contact form, the information provided is transmitted directly to our email inbox (info@yes-eu.com). Contact form submissions are not stored on the web server itself.

We process this information solely for the purpose of responding to your inquiry and related communication.

Contact requests are retained only as long as necessary for handling the inquiry and any related business or legal obligations.

## 6. Cookies and Analytics

Our website uses cookies and similar technologies to ensure proper website functionality and, where applicable, to analyze website usage.

The website uses session cookies for authenticated WordPress administrative users.

We use the Complianz privacy suite to manage cookie consent preferences.

To improve our website and user experience, we use the following analytics services:

- Google Analytics

- Microsoft Clarity

You may configure your browser to block or delete cookies at any time. Certain website functionalities may become unavailable if cookies are disabled.

## 7. Third-Party Service Providers

We use carefully selected service providers for website hosting, infrastructure, analytics, communications and IT support.

These providers currently include:

- Advania (Iceland) – virtual infrastructure hosting
- atnorth (Iceland) – data center services
- Google Analytics
- Microsoft Clarity

Where service providers process personal data on our behalf, they are contractually required to implement appropriate technical and organizational security measures.

## 8. International Data Transfers

Personal data processed in connection with website hosting is stored within the EEA (Iceland).

Certain analytics providers may process limited technical data outside Switzerland or the EEA. Where required by law, appropriate safeguards such as Standard Contractual Clauses are implemented.

## 9. Security Measures

We implement appropriate technical and organizational security measures to protect personal data against unauthorized access, loss, misuse or alteration.

These measures include:

- Access to backend systems restricted on a need-to-know basis
- Credentials protected using encrypted mechanisms
- Transport Layer Security (TLS) encryption for website communications

## 10. Retention Periods

Unless legal obligations require longer retention, personal data is retained only as long as necessary for the respective processing purpose.

Current retention periods include:

- Visitor logs: 5 years
- Technical server logs: 14 days
- Backups: 30 days
- Contact form data: retained only as necessary within business correspondence

## 11. Rights of Data Subjects

Subject to applicable law, data subjects may have the following rights:

- Right of access to personal data
- Right to rectification of inaccurate data
- Right to erasure, subject to legal obligations
- Right to restriction of processing
- Right to object to processing
- Right to data portability where applicable
- Right to withdraw consent at any time
- Right to lodge a complaint with a competent supervisory authority

In Switzerland, the competent supervisory authority is the Federal Data Protection and Information Commissioner (FDPIC).

Individuals in the EU/EEA may also contact their local supervisory authority.

## 12. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect legal, technical or operational changes. The current version published on our website shall apply.

Last updated: May 2026